



GAME DESCRIPTION:

The menacing Block-O who dreamt of conquering the universe, decided to leave his planet, Planet Cube, and reached another galaxy in search of his next target. Unexpectedly, Block-O discovers that the inhabitants of Earth like to give out gifts. Once the gifts are received, gift boxes are usually thrown away. Misinterpreting the gift box as his beloved kind, Block-O resentfully dispatched troops to invade Earth to win justice for his fellow cubes.

For the first time, a Hello Kitty videogame arrives in full 3D. In this colorful title that is 90% action and 10% puzzle solving, Hello Kitty Roller Rescue features the much-loved Hello Kitty and Badtz-Maru. The game also includes more than 20 popular Sanrio characters that interact with the player and partner up to help Hello Kitty battle enemies.

FEATURES:

- More than 20 popular Sanrio characters including Badtz-Maru, Mimmy and Keroppi.
- Kitty can select a partner to help her fight enemies in various stages
- New options can be purchased with special coins.
- Sanriotown is a completely 3-D world, with brilliant colors and an interactive environment.
- Well- captured personalities of Sanrio characters and villains.
- Time based-seasons greetings from Sanrio characters will be sent to players
- Five game levels varying in difficulty and ways to completion.

DETAILS:

Publisher: Release Date: Genre: Multiplayer: ESRB Rating: Platforms: Namco Hometek Inc. Fall 2005 Action No RP (E for Everyone expected) Nintendo GameCube

Contacts:

Kristin Calcagno Namco Hometek Inc. (408) 235-2132 kcalcagno@namco.com Kit Ellis Kohnke Communications (415) 777-4000 <u>kit@kohnkecomm.com</u>





